



3CX Cloud

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Agenda

- Spitfire's 3CX Cloud overview
- 3CX management options
- 3CX Solution Provider
- Spitfire's 3CX network design



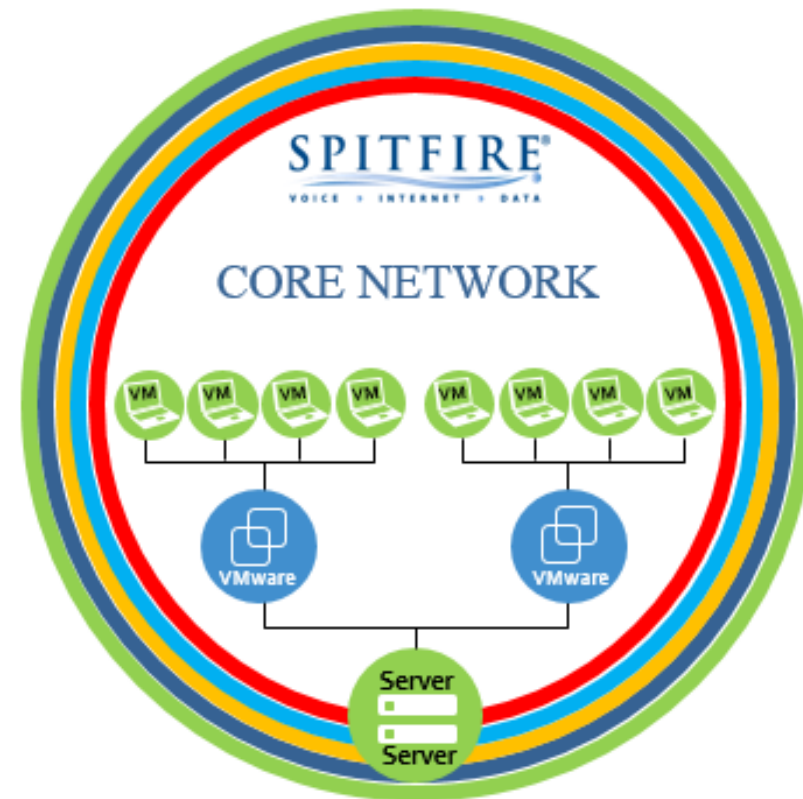
3CX Cloud Overview

- Software based PBX, Cloud PBX
- Linux or Windows (Retell)
- Wide range of features / integration



3CX Cloud Overview

- Licence driven PBX – Std, Pro, Ent
- Simultaneous calls
4, 8, 16, 24 - 1094
- Separate operating system



3CX Cloud Overview

Largest London Based UK Reseller



Largest London Based 3CX Solution Provider



3CX Overview – Key Features



Call Recording



FTP Storage



Call Reporting



Web Conferencing

A full feature list is included in your handout



3CX Cloud Overview – Target Market



Financial Services



Recruitment



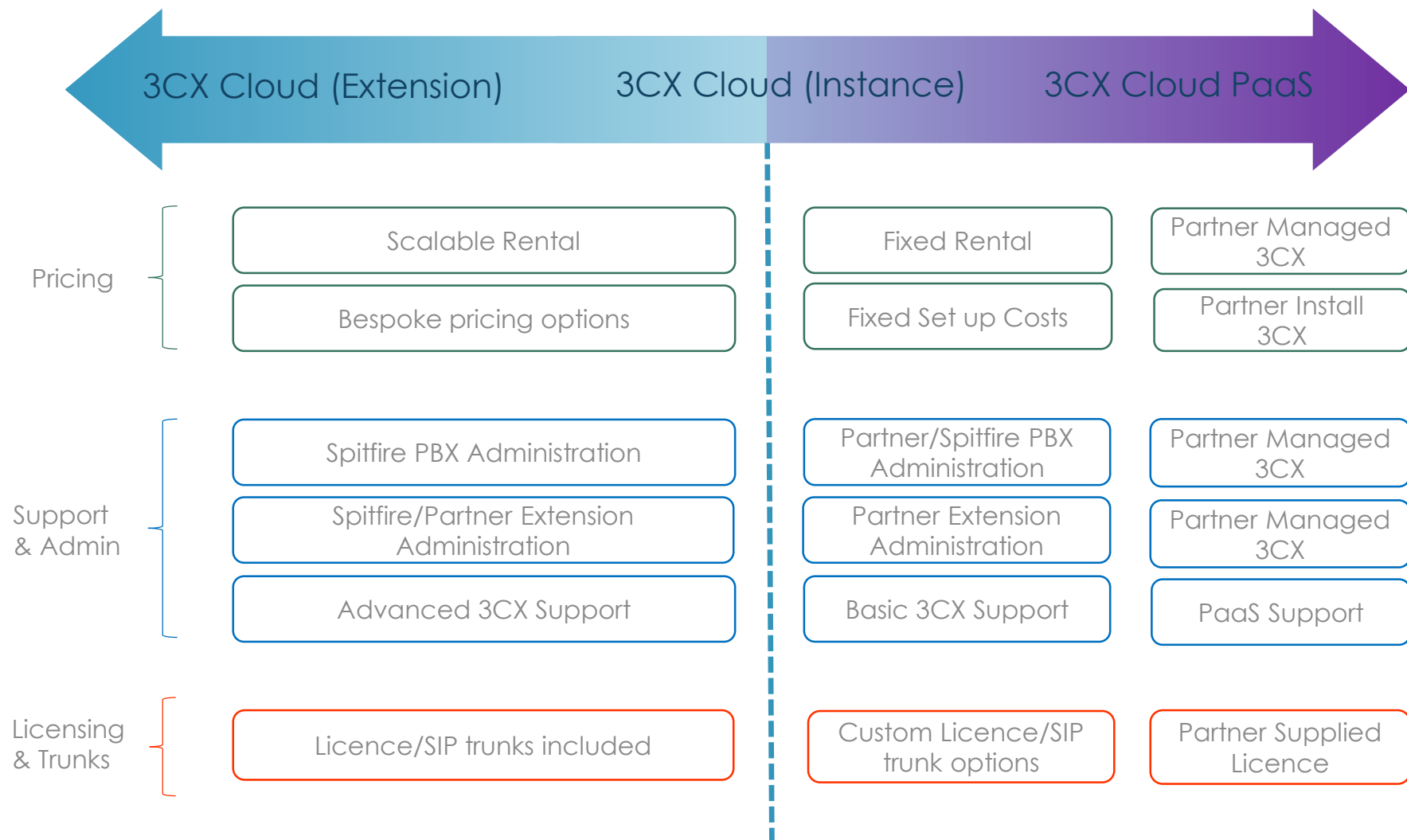
UC Business Model



CRM Integration



3CX Cloud Overview - Management



3CX Solution Provider

What does this mean?

- Purchase licences through Spitfire
- Single point of order
- Build accreditation points and get discounts



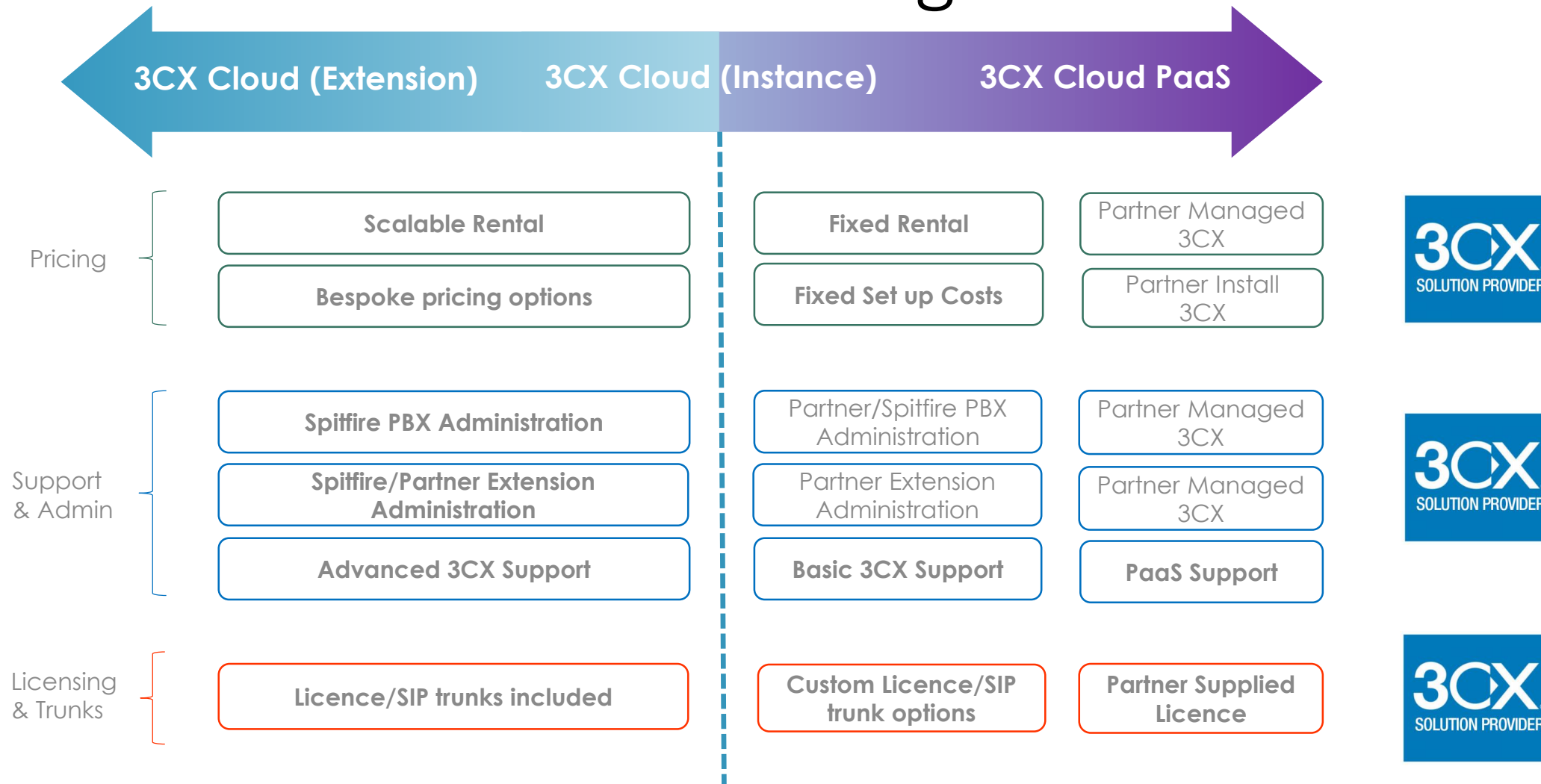
3CX Solution Provider

Why do 3CX want us as a Solution Provider?

- Not anyone can be a 3CX Solution Provider
- They want to focus on software application



3CX Cloud Overview - Management



So what have you seen so far...?

- Deployment
- Key features and target market
- Flexibility



Takeaway Points

- Feature's suit majority of businesses
- Flexibility in your control and management
- Always deliver 3CX Cloud on a platform designed for voice

